

14TH INTERNATIONAL CONVENTION OF TERRITORIAL REGULATION AND URBANISM

Oct. 31-Nov. 4, 2011

Conventions Palace of La Habana

CULTURE, TERRITORY AND CITY

The cultural dimension of the territory and the human
settlements

Conventions Palace of La Habana

Address: Calle 146 entre 11 y 13
Playa, La Habana, Cuba
Apartado Postal: 16046

Dear Colleague,

The Institute of Planning would like to invite you to participate in the 14th International Convention of Territorial Regulation and Urbanism, that, this year has as its objective “Culture, Territory and City” and it will be celebrated from 31st October to 4th November 2011, in association with the Conventions Palace. This event is organized every two years, with the last being in September of 2009.

The 14th Convention will have as its central theme, “The cultural dimension of the territory and the human settlements”, which will be expounded through conferences, round table discussions and organized free oral presentations of like themes.

The Organizing Committee has the pleasure of inviting representatives of organizations and government and non-governmental institutes, mayors and local government representatives, representatives of professional organizations and academic institutes, professionals of diverse backgrounds, researchers and interested persons in territorial regulation and urbanism.

We await you in November 2011

Graceil Rodriguez Rodriguez

President

WITH THE SUPPORT OF:

- National Council of Cultural Heritage (CNPC)
- National Union of Writers and Artists of Cuba (UNEAC)
- Historian's Office of the City of La Habana
- National Union of Architects and Construction Engineers of Cuba (UNAICC) with their Architecture Society
- Cuban Society of Geography
- Faculty of Architecture of the Jose Antonio Echevarria Superior Polytechnic Institute (ISPJAE)
- Faculty of Geography of the University of La Habana
- National Housing Institute (INV)
- National Cuban Commission for UNESCO

UNDER THE PATRONAGE OF:

- UN-HABITAT
- UNESCO, La Habana office
- Andalucía Committee, Department of Public Works and Housing
- Spanish Agency of International Cooperation for Growth (AECID)

Objectives:

- To present the experiences of the Cuban Planning model
- To update the understanding of the problems and the goals of the territories and human settlements in different social and geographic contexts
- To analyze the active contribution of theory and the practice of territorial regulation and urbanism for sustainable growth at urban, municipal, national and regional levels
- To debate innovative ideas and experiences

CENTRAL THEME

The cultural dimension of the territory and human settlements

The territory and human settlements acquire a growing importance to the society and one acknowledges more and more that they represent the most relevant heritage of each nation's cultural material, projecting from their identity to the universal, in a world where the interrelation between the global and local produce positive and negative impacts.

The structures and urban-territorial landscape express the values and the organization of each society and also play an active part in the growth processes, that constitute a key factor the cultural wisdom of the communities that they transform as active agents of their habitat, associated with the capacity of municipal management, provincial context and national policy.

One recognizes the necessity of leadership for the cultural dimension of the territory, the cities and the towns contribute to the sustainable development, to focus on the human being, to elevate the quality of life, better the environment and foster the economy in a creative and participative way.

The Convention projects these central ideas through the following themes:

Culture, heritage and the environment

History, identity, heritage and landscape; spatial structures, public space, architecture and image; diversity and cultural resources; appreciation of heritage, tangible and intangible values. Concepts and innovative models; creative city; urbanism-art integration. Civil Culture to make territory and city in a conscious and responsible way. Territory and sustainable cities, environment, climate change and disaster prevention goals. Urbanization and economic, social and technological change; Aging Population and Solutions for the Housing Problem.

Territorial Planning Instruments

The Plan as an instrument of Government. Planning, Management and Control as part of societal culture at all levels; Strategies, Design, Landscape, Technical Standards, Regulations and Investment Programming. Charrettes to generate ideas and Dynamic Project Programs to make the most of opportunities. Character linkages in Territorial Planning Plans and Urbanism: integrative capacity of Coordination and Management, Linkages with Government Strategy as well as the Investment Planning in proposals and economic plans. Processes of Institutional and Civil participation; kind of focus, role of youth and attention to vulnerable groups. Legal standards and their influence on social and institutional discipline.

Information of Territory and of human settlements for Government, Civil and Institutional Management

Access, content and reach of information to generate the culture of territorial legislation and urbanism; applications, uses and impact of technology of geographic information and communication for civil and institutional participation, government of the territory and planning, management and control of human settlement. Urban-Territorial Information Systems, thematic digital mapping, land registry, database and infrastructure of spatial data. Advances and drawbacks in learning and implementation. Social communication strategies associate with territorial legislation and urbanism.

Scientific Investigation, Innovation and Formation

Scientific Investigation and Innovation to generate culture, knowledge and innovative ideas. Knowledge management in the scope of territorial legislation and urbanism. Formation of specialists and authorities; articulation of the university with local and national institutes and communities; role of lecturers and students. Cross disciplinary Focus

REQUIREMENTS

Language: Spanish or English

Presentation of Summaries and Works

Participants must send an electronic version of the summary and document with the following requirements:

Summary size	250 words
Document size	5 pages
Text Processor	Word 6.0 or superior
Text	Justified
Font	Arial, 12pts, normal
Line Spacing	Single
Maps and supporting graphics	In colour and digital format, legible in black and white print
Margins	2,5cm
Page Orientation	Vertical
Page Size	Letter (21,59x27,94cm)
Title	Arial , 14pts, bold and centred
Author's data	Name and Surname (bold) Scientific Categories And Teaching Roles and Responsibilities Institution to which you belong Address of Institution Telephone, email and fax City Country (bold)

Basic Structure of Summary

Title. Author Information. Objectives. Results. Conclusions

Basic Structure of the Document

Title. Author Information. ANTECEDENTS and Objectives. Expansion: concepts, methods, results. Conclusions: evaluation and recommendations

Deadlines for receipt of summaries and documents

	Cuban Participants	Foreign Participants
Summaries	Mar 31	Jun 15
Documents	Apr 30	Jul 15

The acceptance of summaries and documents will be confirmed 10 days at latest from receipt.

INSCRIPTIONS

Cost of inscription

Delegate: \$250 CUC (cuban convertible pesos)

Companion: \$70 CUC (cuban convertible pesos)

For undergraduate students that wish to participate in the Convention there is a fee of \$ 170 (CUC) that can be paid only during accreditation in La Habana. To have a right to this fee, the presentation of a document or letter from the Head of Faculty where one is studying is indispensable.

Inscription includes :

For delegates and students

Credential, participation in the Convention sessions, folder with documentation, certificate of attendance and/ or author, technical visit and farewell activity

For Companion:

Credential, participation in opening and closing ACTS/CEREMONIES, technical visit and farewell activity.

Tourist Package includes:

- Daily Accommodation with breakfast
- Airport-hotel-airport transfer
- Daily Transport to the event
- Transfer for the technical visit
- Help in airport and hotels
- Guide Service

To solicit reservations contact:

CUBATUR Travel Agency

Events and Incentives

Calle O No. 101- A entre 1ra. Y 3ra., Miramar, Playa

Telephone: (53 7)206-9808/09

Fax: (53 7)206-9807

E mail: eventos3@cbtevent.cbt.tur.cu

<http://www.cubatur.com>

For more information, please contact

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Preliminary Program

October

Mon 31th Accreditation

November

Tues 1st Inauguration and Working Sessions

Wed 2nd Working Sessions

Thurs 3rd Working Sessions and Technical FIELDTRIP

Fri 4th Working Sessions, Closing, Farewell Activity